



Make valuable connections with ARIDO members!

We are excited to announce that our monthly eNewsletter, *eNews*, will be accepting a limited amount of advertising. *eNews* is sent directly to the inbox of each ARIDO member on the first business day of each month. *eNews* updates our members on important industry and association news.

eNews allows your company to be in front of our members each month throughout the year. A limited amount of advertising space is available in order to give your company maximum exposure. Contact your Naylor account executive today and ask about frequency discounts for companies committing to six months or more.

About ARIDO:

- Largest interior design organization in Ontario; our members represent **\$3.7 billion** in buying power.
- **More than 3,300** registered and intern interior designers as members who represent all areas of specialty in interior design, such as: corporate, residential, retail, hospitality and institutional.
- Represents **80 percent** of the national interior design industry; retail national clients and members of the Ontario chapter design for **more than 80 percent** of the condominium market.



Sample

VERTICAL BANNERS (120 X 240 pixels)

- Only **four** advertisers per issue
- Types of creative accepted: JPG or GIF
- Animation must be no longer than 8 seconds
- File size must be no greater than 100kb



CONTACT:





SPACE RESERVATION FORM

To be included in the *ARIDO eNewsletter*, please select from the options below, then return the completed form to your Naylor account executive immediately.

Advertisements may be JPG or GIF, as long as the total file size does not exceed 100kb. Animation must be no longer than 8 seconds. Contract advertisers may change their ad artwork once a month at no additional cost.

Advertisers will receive campaign-performance reports that detail monthly ad impressions and click-throughs on an as-requested basis.

PLEASE SELECT YOUR FREQUENCY:

*When renewing online ads, priority and first right-of-refusal will be given to advertisers who committed to 12 months. All other companies will be renewed on a first-come, first-served basis.

3 Months	6 Months	12 Months
<input type="checkbox"/> \$800 per month	<input type="checkbox"/> \$750 per month	<input type="checkbox"/> \$700 per month

All advertisers will receive an invoice for the total amount, due upon activation. If applicable, advertisers committing to 6- or 12-month frequency have the option to be billed quarterly.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the date of this contract.



MAKE SPACE FOR GOOD DESIGN.

Sign and return to:

