

ANNUAL REPORT

2008



Association
of Registered
Interior Designers
of Ontario

**MAKE
SPACE
FOR
GOOD
DESIGN.**

“We see good
design in the strength
of our members who offer
inspiration, **expertise** and
professionalism.”

PRESIDENT'S MESSAGE

Franca Rezza

It has been an honour to serve as ARIDO's president this past year. When I came to office at the beginning of 2008, I had high hopes of what I would accomplish during my term. I envisioned we would have a Practice Act, a building of our own, and a higher profile and strengthened voice for ARIDO throughout the province.

Unfortunately, we do not yet have our Practice Act, nor do we have our own building. But we have made progress in raising awareness of the profession of interior design among the public, and in bringing a greater understanding of the added value our profession brings to the built environment.

I remain optimistic that we will achieve our goal of a Practice Act within the next year. There have been several positive developments in recent months in this regard. Similarly, I know it is only a matter of time before the ARIDO staff is housed in an office building of its own – one that reflects the good design this Association promotes and represents.

As an interior designer, I understand the importance of having a strong foundation upon which to build. The same is true when building an association. This year, I believe, we have been successful in building a solid foundation on which future progress can stand. I'd like to thank my fellow board members and the ARIDO staff for their support in this endeavour. And thanks again to all ARIDO members for allowing me the privilege of representing you this last year. It has been unforgettable.

I encourage everyone to read this report about the activities and undertakings of ARIDO in 2008, to see how far we've come in the past year.

PROMOTING AND REGULATING THE PROFESSION

Government initiatives and issues were top of the agenda this year:

Our efforts to have the provincial government pass a Practice Act for the interior design profession in Ontario continued in 2008. In October, our president, Franca Rezza, executive director, Susan Wiggins, and past president, Peter Grimley, met with the Honourable Chris Bentley, Ontario's Attorney General, and presented a strong case for introducing the Act. While we have received lots of support from stakeholders, politicians, and the industry as a whole, we have not yet been successful in our goal. However, we remain optimistic that all our hard work will come to fruition in 2009.

This year, for the first time, we began publishing ORC Communiqués in *Around ARIDO*, our monthly e-newsletter: ORC stands for Ontario Realty Corporation, the arm of the provincial Government that hires architectural, interior design and engineering consultants for Ontario government projects.

At the suggestion of the architectural and engineering associations, as well as the Ontario General Contractors Association, ARIDO was invited to sit on the strategic opportunities committee of the ORC to review and improve the tendering and contracting process for these projects. ARIDO member volunteers have been at the table for every meeting since, and our input has been openly received and accepted. The process has been described as one of the finest examples of government and industry working together:

As a result of our involvement, and with the support of the Ontario Association of Architects (OAA), Consulting Engineers of Ontario (CEO) and Ontario General

Contractors Association (OGCA), the ORC made membership in ARIDO a mandatory requirement to bid on all projects. We are certainly pleased to be recognized by this important government agency.

The Association achieved similar recognition from the City of Toronto when it made membership in ARIDO a mandatory requirement to bid on city projects. This was another excellent example of ARIDO working on behalf of its members. The new policy resulted from the actions of two ARIDO members who contacted the Association about a City of Toronto RFP for an office renovation, which was open only to architects and engineers.

We immediately contacted the city and requested a meeting to have the situation altered and to ensure it would not happen again. ARIDO staff and member volunteers met with city officials, and the next day the city issued an addendum to the RFP, making ARIDO members eligible to quote on the project. The following day, the city issued another RFP in which membership in ARIDO was listed as a mandatory requirement for bidding on the project.

And finally, although we have yet to be successful with the Toronto Transit Commission regarding a situation similar to the City of Toronto, we are in communications with the TTC and look forward to another positive outcome for our members.

As these examples demonstrate, protecting our members' right to practise and ensuring that they have opportunities to practise is a priority mandate for ARIDO.

BUILDING AWARENESS AND UNDERSTANDING

We continued our branding campaign with 13 weekly advertisements in *The Globe & Mail* and similar ads in various trade publications throughout the year. The theme of this campaign was carried through in the design of our new website, which was launched at the Annual General Meeting in March. The website plays an important role in raising the profile of the Association and serves as a valuable resource for the public and members alike.

DesignFIND was launched in February at the Interior Design Show. This online resource helps match a client's needs with the particular skills of an interior designer. ARIDO members who participate in DesignFIND are listed under the sectors in which they specialize. A simple search directs clients to a select list of interior designers whose work experience matches the client's needs. By December 31, about 100 firms had registered in the system; and the site had generated more than one million hits.

Our annual ARIDO Awards program, which celebrates excellence in design, was again part of the IDEX/NeoCon Canada show in September. The program received considerable exposure through the industry media, as well as a full-page ad in *The Globe & Mail*. Pictures and a brief description of each of the winning entries were placed in individual frames and hung for public display at Pearson International Airport. These "Awards Boards" greatly enhanced the awareness of the program and the profession among the general public.

We continued to produce our monthly e-newsletter, *Around ARIDO*, and two issues each of our magazine, *dimensions* and *SPACES*. The latter is distributed to ARIDO members and members of the public who subscribe to the magazine. Subscriptions are free.

Members who wish additional copies of the magazine to distribute to their clients can purchase them for one dollar each. The e-newsletter and *dimensions* are distributed only to members.

The Association had a presence at numerous trade-shows throughout the year. These included: Interior Design Show (IDS); No Frills Show; Health Care Expo: Aging in Place; CAGBC Summit; Metro Home Show; National Home Show; Fall Home Show; CRFA: Food and Beverage Show; Explore Design; IDEX/NeoCon Canada; and Construct Canada Expo.

ARIDO staff was involved in planning or hosting a number of special events during the year. The major event was the gala in celebration of the ARIDO Awards and IDEX/NeoCon Innovation Awards. Staff also hosted a Charrette at IDEX/NeoCon, where students showed off their designing skills by building something beautiful and functional out of discarded garbage.

Other significant events included the Gemini Awards Eco-Lounge, which two ARIDO members were responsible for designing; the First Annual Interior Design Week, hosted by the Grand Valley Chapter; and the ARIDO/IIDA Leaders Breakfast, which honoured design advocate Arlene Gould and featured keynote speaker Joel Cohen, co-producer and writer of *The Simpsons*.

In addition to these events, staff organized the Association's Annual General Meeting at the end of March, and attended all seven chapter AGMs and IDC's AGM over the next several weeks. Marketing staff also visited colleges and universities, making presentations about ARIDO to first year and graduating interior design classes.

DEVELOPING AND PROVIDING EXCEPTIONAL EDUCATION

As part of our mandate to develop and provide educational opportunities for our members, we presented more than 70 industry-related workshops and seminars in 2008. These Continuing Education Unit (CEU) accredited offerings gave members a chance to meet with their peers and discuss new ideas.

IIDEX/NeoCon Canada, the nation's largest exposition and conference for the design, construction and management of the built environment, was an important educational forum for our members again this year. Attendees could choose from more than 100 seminars on a wide range of topics.

MEMBERSHIP STATISTICS *

Member Type	2008	2007
Registered (includes Registered, Educators and Non-residents)	1057	1180
Intern	657	707
Affiliate	47	50
Retired	120	98
Life	48	46
Honourary/Fellow	45	41
In-active	99	79
Sub-total	2101	2201
Industry Ally	228	230
Student	1728	1717
Total	4057	4148

* As of December 31, 2008

COMBINED STATEMENT OF FINANCIAL POSITION

As at December 31, 2008

	2008 \$	2007 \$
ASSETS		
CURRENT		
Cash	29,867	70,581
Investments	3,911,728	3,700,033
Accounts receivable	11,424	49,177
Inventory	8,273	-
Prepaid expenses	19,303	92,612
	3,980,595	3,912,403
Equipment	102,178	128,843
Investments	79,732	152,000
	4,162,505	4,193,246
LIABILITIES		
Accounts payable and accrued liabilities	168,604	104,733
Deferred revenue	6,515	25,360
	175,119	130,093
LONG-TERM DEBT	65,560	69,493
NET ASSETS		
UNRESTRICTED NET ASSETS	3,424,779	3,507,279
RESTRICTED NET ASSETS - FUNDS INVESTED IN EQUIPMENT	394,869	357,538
	102,178	128,843
	3,921,826	3,993,660
	4,162,505	4,193,246

ARIDO Annual Report

STATEMENT OF OPERATIONS: GENERAL FUND

For the year ended December 31, 2008

	Actual 2008 \$	Actual 2007 \$	Budget 2009 \$
REVENUES			
Membership fees	812,249	805,626	812,500
Membership services	196,637	195,278	202,500
Education and professional development	152,104	96,761	135,000
Sponsorship	69,261	60,222	93,000
Communications	8,794	4,392	7,500
Gain on sale of building	-	1,657,545	-
Rental income	-	74,086	-
	1,239,045	2,893,910	1,250,500
OPERATING EXPENSES			
Wages and benefits	420,309	339,685	469,000
Membership services	290,809	212,059	214,000
Office administration	121,103	122,647	113,500
Association organization and management	104,677	113,063	95,500
Education and professional development	98,608	55,691	87,500
Occupancy costs	83,087	94,618	80,500
Technology management	38,017	30,958	33,000
Staff travel and training	36,468	18,280	16,000
Communications	28,102	44,397	15,500
Honorariums	25,000	25,000	25,000
Financial development and management	21,177	33,366	10,500
Alliances	12,406	15,454	12,000
Chapter support	12,000	12,000	12,000
Regulations and standards	6,279	4,534	8,000
Compliance and corporate governance	1,993	2,657	2,500
Membership orientation	946	5,827	2,500
Office relocation	-	31,324	-
Amortization	52,228	57,013	53,500
	1,353,209	1,218,573	1,250,500
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR			
Unexpended funds, beginning of year	(114,164)	1,675,337	-
Transfer from invested in equipment	3,507,279	216,360	-
Inter-fund transfers	26,664	(84,030)	-
	5,000	1,699,612	-
Unexpended funds, end of year	3,424,779	3,507,279	-

STATEMENT OF OPERATIONS: RESTRICTED FUNDS

For the year ended December 31, 2008

	Practice & Protection Fund \$	Benevolent Fund \$	Actual Total 2008 \$	Actual Total 2007 \$	Actual Total 2009 \$
REVENUES					
IIDEX tradeshow	230,451	-	230,451	210,425	205,000
Interest	149,498	-	149,498	115,594	60,000
Other	1,737	-	1,737	2,043	1,000
	381,686	-	381,686	328,062	266,000
EXPENSES					
Wages and benefits	125,000	-	125,000	125,000	125,000
Branding Campaign	90,090	-	90,090	95,063	20,000
Professional fees	91,064	-	91,064	128,470	5,000
Complaints & Discipline	15,960	-	15,960	22,060	15,000
Donations/events	10,251	-	10,251	11,123	7,500
Scholarships	4,000	-	4,000	5,000	5,000
Strategic planning	2,500	-	2,500	6,589	1,250
Administration	490	-	490	1,304	1,000
MPP events	-	-	-	6,614	1,250
Economic impact study	-	-	-	-	45,000
	339,355	-	339,355	401,223	266,000
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR					
	42,331	-	42,331	(73,161)	-
Restricted assets, beginning of year	277,904	79,634	357,538	453,954	-
Interest income	-	-	-	529	-
Scholarships paid	-	-	-	(1,500)	-
Payment to Ryerson	-	-	-	(22,284)	-
Interfund transfer	74,634	(79,634)	(5,000)	-	-
Restricted net assets, end of year	394,869	-	394,869	357,538	-

ARIDO BOARD OF MANAGEMENT

President

Franca Rezza
figure3

President-Elect

Deborah Rutherford
HOK

Past President

Peter Grimley
Grimley Associates

VP Programs

Clinton Hummel
Paisley Park Inc.

VP Finance

Michel Arcand
Cannon Design

Director

Sue Bennett
Bennett Design Associates Inc.

Director

David Sapelak
Dave Sapelak Design

Director

Anne McCance
Cannon Design

Director

Helen Dawson
Helen Dawson Interior Design

Greater Toronto Area Chapter President

Anna Stranks
STUDIO A Design Collaborative

Northern Ontario Chapter President

Lisa Sandham
Lisa Sandham Interior Design

Eastern Ontario Chapter President

Alexandra Reid
*PWGS-C-architectural & Engineering Services,
Architecture and Interior Design*

Southern Ontario Chapter President

Sheri-Lynn Crawford
SLC Designs Ltd.

Grand Valley Chapter President

Beth Shantz
Mayhew + Associates

Western Ontario Chapter President

Leanne Baker
Grand & Toy Interiors

Intern Committee Liaison

Derek Buttars
Retail Environments Marketing Corp.

Affiliate Liaison

Susan Smith
S. B. Smith Consulting Group Inc.

IDC Liaison

Alana Golding
Toronto District School Board

IIDEX and NCIDQ Liaison

Trevor Kruse
Hudson Kruse Design

Chair of Board of Governors

Lynn McGregor
McGregor Design Group

COMMITTEES

Board of Management

President: Franca Rezza
figure3

Board of Governors

Chair: Peter Grimley
Grimley Associates

Legislative Review Committee

Co-chair: Peter Grimley
Grimley Associates
Co-chair: Lynn McGregor
McGregor Design Group

Building Code Committee

Chair, Ontario Building Code: Marilyn White
Mole White & Associates Ltd.
Chair, Barrier Free Access Issues: Gary Burton
Parachute 'Access by Design'

Membership Committee

Chair: Alex Taran
FacilityCore

Nominating Committee

Co-chair: Mario Colarossi
Colarossi and Associates Inc.
Co-chair: Lynn McGregor
McGregor Design Group

Complaints Committee

Chair: Margaret Agnelli
Agnelli Design Associates

Discipline Committee

Chair: Peter Heys
IBI

Provincial CEU Committee

Chair: Sue Gravelle, Registrar
ARIDO

Interior Design Continuing Education

Council (IDCEC) Committee
Chair: Sue Gravelle, Registrar
ARIDO

Heritage Archives Committee

Chair: Nancy Watt
Direct Energy

Intern/Student Committee

Chair: Derek Buttars



MAKE SPACE FOR GOOD DESIGN.

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