

# ANNUAL REPORT 2006



Association  
of Registered  
Interior Designers  
of Ontario

**MAKE  
SPACE  
FOR  
GOOD  
DESIGN.**



SUSAN WIGGINS  
EXECUTIVE DIRECTOR

Electronic communications rule! Isn't it true that getting through a successful day involves continual and efficient use of e-mail, the cellphone and now the Blackberry. We have become so reliant on these instant methods of communicating that it's hard to imagine how we could possibly get through a day without them.

The challenge is to learn how to manage this new world of

## EXECUTIVE DIRECTOR'S MESSAGE

communications. From the Association's point of view, our job is to try and keep up with technological advances. E-newsletters with graphics, online registration and payment, a user-friendly website – these are just some of the items on our radar to try and make your day as efficient as possible.

But here's the conundrum: we're fighting for air time with your business communications, your daily news communications, your personal communications, your day-timer communications and even the odd humour break. Ten years ago, these various pieces of information came from different sources at different times of the day; now they are all in one or two locations, fighting for space in your inbox. And we'll admit, we're feeling like we get second

billing. We've heard it directly from members.

As an Association who had one of its most successful years with the historic introduction of Bill 121, the launch of our new RFP booklet, the creation of a new client-based magazine and the installation of our new online payment system, we had lots to share with you, and we did so through e-blasts, e-newsletters and our website. The work the Association does is for the betterment of the profession and for you, as a member. So we encourage you to make room for us in your inbox.

Our monthly *Around ARIDO* e-newsletter is full of useful information for you and your business. We continue to improve its look, content and readability.

If you don't have time to read it, skim the headlines – something might pique your interest. And if you're not getting the e-newsletter, let's talk and figure out your filtering issues.

If you read this Annual Report and find things you didn't know, that's what you've been missing. This is a summary of our past year – where we've been and what we have accomplished – and it has all been communicated throughout the year. Don't miss out on important information that could affect your business and unique opportunities to help promote your company. Stay in touch in 2007 through *Around ARIDO* and our new website; I think you'll find we deserve a bit of air time.

## PROGRAMS

### ▶ STRATEGIC DIRECTION

#### BUILDING THE MEMBERSHIP

Support the development and success of our members by providing a variety of effective tools, services and programs.

#### IIDEX/NeoCon CANADA

The 23rd edition of IIDEX/NeoCon Canada received positive comments from across Canada and North America from exhibitors, attendees and the media. It was the biggest show to date, with 350 exhibitors, 60 seminars, six keynote and two feature exhibits. The show, which is owned by ARIDO and

and undertook waste reduction programs, recycling initiatives and lighting retrofits to save energy. All this, combined with the launch of LEED-CI by CaGBC, over 150 exhibitors with green products and services and the launch of the Sustainable Condo Exhibit, made 2006 a banner year for sustainability and design at IIDEX/NeoCon Canada.

#### RFP TOOL: *Developing a Request for Interior Design Services*

In 2006, ARIDO responded to a call from members to address the increasing instances of inequitable bidding and completed work on a two-year initiative to create a document that would take the guesswork out of Requests for Proposals (RFP). Key stakeholders provided their insights into the tool, and a core group of ARIDO members provided invaluable

the ones delineated in *Developing a Request for Interior Design Services*. Many industry publications, as well as the *Globe and Mail*, featured coverage of the new tool. It is well poised to become an industry standard. *Developing a Request for Interior Design Services* is currently available for two of the main interior design sectors – Corporate/Office Projects and Retail Projects – with a Hospitality Projects edition planned for the coming year.

#### REFERRAL PROGRAM

Business owners, developers, companies and homeowners seeking out interior designers found a valuable resource in ARIDO's referral program, available online and by phone. A few RFPs arrived from larger companies, making it apparent that more businesses appreciate

of Merit, one Commitment to the Environment Award and a coveted Project of the Year.

In addition to the exemplary examples of award-winning design, the Awards ceremony and sit-down dinner format also made an impression, attracting nearly 700 attendees.

Transformed by white linens and captivating orchid table arrangements, Heritage Court made a spectacular venue for the elegant dinner and Awards ceremony, which celebrated conscientious design, living and good works. During the Awards presentations, guests were entertained by the banter between two gregarious past ARIDO presidents, Ray Staples and Gary Hewson, and were treated to a review of the stunning winning projects.



## PRESIDENT'S MESSAGE

This last year was a busy one – full of "big" issues that don't come along too often for the Association.

It was an honour to represent our membership through this year of exciting firsts. I can honestly say that I am truly proud of our profession, our members and how we all manage to consistently rally when we need to.

For the last couple of years, we have been asked to validate our professionalism through challenges and tests that are unprecedented, and we have done it. It hasn't been painless, but the hard work has repaid us by putting us in a new position of respect with both governing authorities and our building design industry peers.

So much has happened and our job is to keep all of you informed via our Annual Report. We decided this year to organize our news within

the framework of ARIDO's Strategic Plan objectives. These objectives are set each year with the help of our members, who represent our different geographical locations and practice groups, to ensure all critical challenges and areas of concern are addressed accordingly.

Our Strategic Plan includes the following:

1. Building the Membership
2. Promoting the Profession
3. Building Awareness and Understanding
4. Contributing to Effective Education & Professional Development
5. Supporting Member Success and
6. Strengthening ARIDO's Capacity.

The balance of this report elaborates on the progress made in each of the above areas. Enjoy your read – and if you have any questions don't hesitate to call the ARIDO office.



LYNN MCGREGOR  
PRESIDENT

Thanks to the work of the Association and all of our members, appreciation of our profession's significance to both business success and quality of life has grown.

The introduction of Bill 121 (related to pursuit of a Professional Practice Act), proved that our diligent work over the past two decades has made a difference. As *Bill 121: An Act respecting interior designers* moved through first and second reading, the possibility of becoming a regulated

profession became more tangible than ever before.

As my year as President concludes, I only wish I could say that we are delivering fully achieved objectives – but alas, I can't. The work of a professional association is not that cut and dry. The work on advocacy and promotion never ends; it continues and morphs to respect the changing societal situation that we find ourselves within. We must ensure we never forget the noble objectives that gave birth to our quest and continue moving steadily toward a successful conclusion.

We can all be assured that the new year we are approaching will present new challenges. May we all continue to find the ability to turn these challenges into opportunities. Together, we will succeed. That's what ARIDO is all about.

managed by MMPI, attracted 15,000 attendees, including 60 per cent of ARIDO members, 150 designers from across Canada on the travel subsidy program plus other key association members from Interior Designers of Canada, Ontario Association of Architects, Royal Architecture Institute of Canada, International Facility Management Association, International Interior Design Association, American Society of Interior Designers, Canada Green Building Council and more.

IIDEX/NeoCon Canada focused on sustainability in 2006, and it became Canada's first national show to go green. The sustainable program included printing all marketing materials on FSC-certified, 100 per cent recycled paper (which saved 95 trees) and carbon offsetting (which equalled 288 tonnes of CO<sub>2</sub> emissions). The show's suppliers all ensured their practices were sustainable

input, until finally the Association felt comfortable introducing the final document, *Developing a Request for Interior Design Services*.

*Developing a Request for Interior Design Services* was introduced to great interest in the interior design industry and with end-users. The tool allows the user to describe his or her project, summarize its requirements and list the services needed. The completed RFP can be issued digitally or as a hard copy, allowing the bidding interior designers to respond with information on their firms and the cost of their services. This user-friendly tool ensures quality-based selection when hiring an interior designer and protects clients' financial interests.

Thus far, feedback regarding the tool has been overwhelmingly positive, and many firms are now aligning their own services with

the value of hiring a Registered interior designer. As well, there were several international referrals, meaning ARIDO's members are increasingly being sought around the globe.

In addition to online and telephone referrals, numerous referrals were made at trade shows. At HostEx, Design Trends, Interior Design Show and the National Home Show, ARIDO members participated in "What's Your Design Dilemma?" events, generating personal referrals. Many trade show attendees also filled in referral forms at the ARIDO booth, so staff members were able to send them contacts the following week.

#### ARIDO AWARDS OF EXCELLENCE

The ARIDO Awards of Excellence boasted an excellent year in 2006, with numerous submissions and 17 awards given out at the Awards ceremony, including three Awards of Excellence, 12 Awards

The 2006 Awards received exceptional media coverage, with stories in the *Globe and Mail*, the *National Post*, *Canadian Business* magazine, *Daily Commercial News*, *AZURE* and *Award*, to name a few. In November, a video of the Awards ceremony was posted on ARIDO's website to give members and the public an opportunity to watch the ceremony from home.

# COMMUNICATIONS

## STRATEGIC DIRECTION

### PROMOTING THE PROFESSION

Ensure consumers (public and business) and government understand the interior design profession and know how to make informed choices.

#### ARIDO AWARDS OF EXCELLENCE POSTER EXHIBIT

ARIDO participated in the Festival of Architecture and Design (fAd) for the first time in May 2006, creating a lively photographic and informational exhibit of the 2005 ARIDO Awards of Excellence winning

worked toward ensuring all aspects of our public relations, member relations and advertising efforts incorporated and exemplified the branding campaign. The campaign promotes ARIDO members from across Ontario. With three photo shoots held throughout the year, including a special shoot in North Bay, we have truly diversified our print advertising campaign, which now includes over 75 faces.

We ran a 24-week ad campaign in the *National Post* newspaper, as well as a full-page advertorial on September 29, 2006, about our ARIDO Awards of Excellence. As well, we purchased a portable banner stand for our members to use at trade shows and public events. Featuring the “look” of our branding campaign, the stand promotes our members and gives

clients and consumers. For the two external issues, we receive an additional 2,000 copies, and members have the option to purchase copies for only \$1 each to distribute as a marketing tool to their clients. While sales for the first external summer 2006 issue were slow, sales for the second external issue in winter 2006 grew considerably, with orders coming in from across Ontario.

#### MEDIA RELATIONS

ARIDO has seen a significant increase in media interest over the past year. On average, the Association fields five to 10 calls per month from media sources seeking member interviews and resources for articles about interior design. ARIDO sources candidates to be interviewed from our speakers/writers bureau.

interior designers throughout 2006 by securing space for the ARIDO booth at trade shows and holding “What’s Your Design Dilemma?” events. We invited members working in each trade show’s specific sector to spend time at the booth, giving them the chance to promote interior design and their own firms. The trade shows we participated in during 2006 were:

- Interior Design Show
- HostEx
- Design Trends (at Construct Canada)
- National Home Show

# PRACTICE AND PROTECTION

## STRATEGIC DIRECTION

### BUILDING AWARENESS AND UNDERSTANDING

“Level the playing field” so that interior designers are regulated, qualified and competitive with other professionals in the built industry.

#### BILL 121

The Association’s most important achievement in 2006 was the formal introduction of Practice Act Legislation. Years of government relations efforts, lobbying and commitment from ARIDO members came to

to those persons having specific interior design education, experience, examination and other regulatory requirements as defined in the proposed Bill. The Bill will benefit consumers by ensuring standards of competency and continued professional development; requiring professional and general liability insurance; providing an enforceable complaints and discipline process for consumers; and by authorizing ARIDO to regulate the profession and prohibit unqualified individuals from holding themselves out as qualified interior designers.

These initiatives were highly successful due to the tireless dedication and commitment of ARIDO’s members. Without these efforts and a commitment from the profession, the Bill would not have been introduced.

“Smart Tips” advertisement next to interior designer listings in major centre publications to help educate consumers about the importance of hiring ARIDO members.

If you see a non-ARIDO member promoting himself or herself as an interior designer, please take the time to contact the registrar.

#### COMPLAINTS AND DISCIPLINE HEARINGS

Raised awareness of the interior design industry brings about increased awareness of where to turn in instances of a dispute over interior design services. ARIDO’s emphasis on promotion and branding in 2006 meant more members of the public than ever before knew to file complaints through the Association. A number of complaints went before ARIDO’s Complaints

which deals with ongoing implementation issues and recommends changes that should be made to the legislation, and the Association’s seminar offerings to help prepare members for the Bill 124 examination.

In 2006, 154 members participated in four comprehensive Bill 124 seminars offered by ARIDO. The Association is committed to supporting its members with regard to Bill 124 and monitors any and all unique situations or conditions that arise. Please continue to keep the Association informed about any challenges you face in this area.



projects. Space was secured in Toronto’s Metro Hall Rotunda, and the exhibit was displayed, telling the story of the impressive work of our members. Over three days, members from the winning project teams met with the public and shared their thoughts on interior design against the backdrop of the exhibit.

The idea took off, and a similar exhibit was created for the 2006 ARIDO Awards of Excellence. We secured prime space in Toronto Board of Trade’s new gallery for the exhibit, and during November and December it was displayed. Throughout those two months, members of Toronto’s business community had a chance to learn first-hand about the award-winning work ARIDO members complete.

#### BRANDING CAMPAIGN

ARIDO’s **Make Space for Good Design** branding campaign gained momentum in 2006, as we

a professional appearance to events.

#### MEMBER COMMUNICATIONS

Our monthly *Around ARIDO* e-newsletter continues to be our primary source of communication with members, summarizing the important happenings and upcoming events within the Association and the industry. In 2006, we updated the e-newsletter to a single page format with more graphics, photos and links. The new user-friendly format encourages members to get their news updates online, as opposed to printing off the entire e-newsletter. Many members have praised the new format, and in 2007 we look forward to further updating the e-newsletter to support advertising.

Our magazine, *Dimensions*, made the jump to a quarterly publishing schedule in 2006, with two of the issues written for interior design

This is a great opportunity for ARIDO and its members to educate the public about the work we do and the process involved.

#### ARTICLES

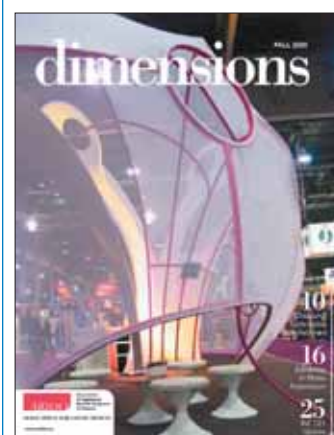
The Association added a new facet to its media campaign in 2006 by writing articles for various publications, including *ReNew Canada*, *Ontario Designs Trade Sourcebook* and *Power Within*. As a result of this initiative, the Association secured a regular column in *Canadian Kitchen & Bath* entitled ARIDO Notes. Over the course of the year, ARIDO worked with *Canadian Kitchen & Bath* on ARIDO Notes articles about the ARIDO Awards of Excellence, sustainable kitchen and bath design, ARIDO’s RFP tool and ARIDO’s referral service.

#### TRADE SHOWS

We continued to educate trade show attendees about the value of hiring and working with

#### HOMES PUBLISHING GROUP

HOMES Publishing Group, which produces an impressive range of magazines for the residential sector, including the *Ontario Design Trade Sourcebook*, *Condo Life Magazine* and *Reno & Decor Magazine*, became ARIDO’s official media partner in 2006.



fruition, as Tim Petersen, MPP, Mississauga South, introduced Bill 121: *An Act respecting interior designers* on June 6, 2006.

A flurry of activity followed this introduction, and ARIDO’s government relations initiatives went into high gear with increased MPP visits and meetings with key stakeholders. Registered members approached MPPs in their ridings, introduced themselves and shared their portfolios, educating these senior government officials about the important work interior designers complete. Meanwhile, members of the ARIDO Board arranged numerous meetings with industry stakeholders to raise awareness of and secure support for the Bill.

Many of the groups and MPPs our members met with appreciated the importance of Bill 121. If passed, Bill 121 will protect public health and safety by limiting the practice of interior design

As it stands, the Bill has been referred to the Standing Committee on General Government. A hearing date will be scheduled as the next step.

While we do not know the outcome of the Bill, its impact has been felt throughout the interior design community. During the Bill’s introduction, many MPPs reflected on the importance of regulating this \$4-billion industry in the interest of consumer protection. In addition, many MPPs indicated they were impressed by the extensive scope of work interior designers complete.

#### TITLES ACT

Over the course of 2006, the registrar sent out cease and desist letters to 34 individuals who were found to inappropriately be using the title “Interior Designer” on their business cards, in advertising or on their websites. The Yellow Pages continued to run the

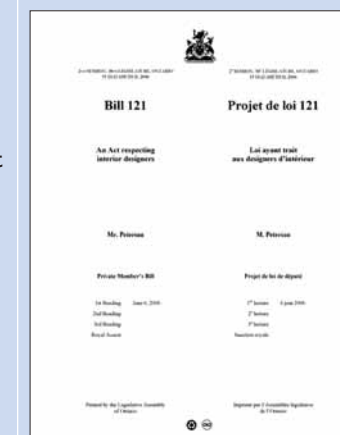
Committee with a few of these complaints resulting in Discipline Hearings.

In each instance, the complaints were successfully handled in accordance with the By-laws, once again demonstrating that ARIDO will be prepared if Bill 121 is passed and the Association becomes a regulating body for the profession in Ontario.

#### BILL 124

Despite anxiety on January 1, 2006, when Bill 124 came into force, a majority of ARIDO’s members were prepared to do business in accordance with the new regulations – not a small feat given the considerable amount of preparation Bill 124 required.

The Association continues to advocate, ensuring members can work toward completing their Bill 124 certification. These measures include ARIDO’s active participation on the Building Advisory Committee (BAC),



# PROFESSIONAL DEVELOPMENT (PD)

## STRATEGIC DIRECTION

### CONTRIBUTING TO EFFECTIVE EDUCATION AND PROFESSIONAL DEVELOPMENT

Contribute to the development of effective interior design educational programs, and develop and deliver effective experience and professional development programs.

### SEMINARS

Many members marvelled at the number and quality of seminars offered in 2006. With course topics ranging from sustainable lighting to marketing your interior design firm, the events section of

In addition to seminars, ARIDO kept members aware of opportunities to complete points toward their PD Cycles through online seminars and courses. This is something the Association will continue to do in 2007 to ensure no member is caught off guard in the final year of the PD Cycle.

### PEER TO PEER (P2P) PROGRAM FOR INTERNS

ARIDO's Intern Committee created an exciting new program in 2006, which takes into account the transition Intern members go through as they begin their interior design careers. The Peer to Peer (P2P) program matches up Interns, so they can face the challenges and excitement of the early stages of an interior design career together.

From sharing transportation to ARIDO seminars and events to

IDEP candidates work alongside an IDEP supervisor, who must be a Registered ARIDO member, an NCIDQ certificate holder or an architect. Mentoring is another important aspect of IDEP, and each candidate meets with a mentor a minimum of three times each year to discuss his or her career goals and objectives.

With each passing year, the number of IDEP participants will grow, and ARIDO will require more IDEP supervisors and mentors. As such, all Registered and Retired members are encouraged to contact the Association to learn how they can share their knowledge and experience with Intern members.



# INDUSTRY LIAISONS

## STRATEGIC DIRECTION

### SUPPORTING MEMBER SUCCESS

Increase membership and member participation in ARIDO.

Each year, ARIDO commits itself to building and maintaining relationships with industry stakeholders across North America. Relationships with other professional organizations help to build profile for our membership. We foster these alliances through a variety of memberships, one-on-one meetings and active participation

in a number of ongoing committees and organizations.

ARIDO currently holds memberships with the Ontario Building Officials Association (OBOA), the Toronto Board of Trade, Building Owners and Managers Association (BOMA) and the Design Exchange. Our most recent alliance is with the Canadian Wood Council.

We have an appointed representative who sits regularly on the following organizations:

- Building Advisory Committee (BAC)
- Canstruction
- Construction Specifications Canada, Toronto Chapter (CSC)
- Design Industry Advisory Committee (a collaboration of

graphic, industrial, fashion, and interior design, architecture and landscape architecture)

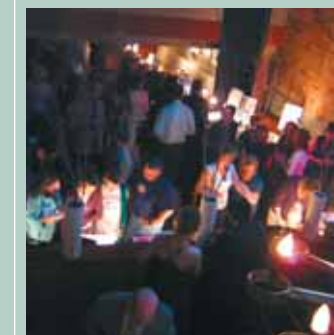
Interior Designers of Canada (IDC)

Issues Forum (a collaboration of ASID, IIDA, IDC, NCIDQ and the Council for Interior Design Accreditation)

NCIDQ

Federal Oblique Industry Real Property Advisory Council

Construction Advisory Council



the ARIDO website constantly offered up new seminar and tour options. A total of 41 seminars were offered throughout the year, with an additional 77 offered at IIDEX/NeoCon Canada.

Intern members continued to benefit from the NCIDQ study sessions in 2006, which help Interns prepare to write the NCIDQ exam. The NCIDQ study sessions even include a simulated exam writing experience. For Interns seeking respite from their NCIDQ study sessions, ARIDO offered several Pizza and Points seminars.

The quickly approaching final year of the PD Cycle meant the numerous seminar options and commitment from the ARIDO staff to offering a large variety of courses were very welcome and even necessary. The result of this increased seminar activity: many of our members are well prepared for the final year of the PD Cycle.

helping one another prepare and study for the NCIDQ exams, P2P will help our Intern members create lasting, co-operative and professional friendships with others who are serious about interior design.

Watch for P2P news in 2007 as this new program is rolled out across the province.

### INTERIOR DESIGN EXPERIENCE PROGRAM (IDEP)

IDEP, a mandatory program for Interns who graduated after January 2004, provides Intern members with a structured trajectory for gaining experience in the interior design industry. Broken into three key components – experience, supervision and mentoring – IDEP assists entry-level interior designers in obtaining a broad range of professional experience. Since January 2004, 212 Intern members have enrolled in the program.



# CHAPTER RELATIONS

With six Chapters spanning Ontario's different geographical areas, from North Bay to Chatham, many ARIDO members appreciate the opportunity to participate in the Association at the local level. Each Chapter has a Volunteer Board, which meets regularly to plan events and activities for Chapter members.

For the Chapters, 2006 was a year of growth and progress, with many holding professional development, social and charitable events. As well, our Chapter members continued to seek out opportunities to participate in local events that raise awareness of the profession.

Upon the suggestion of one Northern Ontario Chapter member who was participating in a local event, the Association

invested in a banner stand that features the branding campaign. Now, Chapter members have the opportunity to borrow the banner stand to hold their own events locally.

Charity was a big focus for the Greater Toronto Area Chapter, and the GTA Golf Tournament raised over \$11,000 for Willow Breast Cancer Support. Many GTA members also participated in Run for the Cure to support breast cancer research.

Eastern Ontario Chapter held a swanky boat cruise and netted a few new board members at the exciting event.

Many of the Chapters began publishing their newsletters regularly, on either a bi-annual or quarterly schedule, giving Chapter

members an information source full of local events and news.

### SCHOOL VISITS

In autumn of 2006, representatives from the ARIDO office visited each ARIDO-recognized interior design program in Ontario. During the visits, ARIDO representatives gave presentations to students about the interior design career cycle, the IDEP program and the benefits of membership. After the presentations, students had an opportunity to complete Student membership applications to gain free access to many of the same benefits enjoyed by Intern and Registered members.

School visits allow the Association to establish a working relationship with future interior design professionals from the earliest



stage of their careers and let these future interior designers know about the importance of belonging to their professional association upon graduation.

# ARIDO MEMBERSHIP

## STRATEGIC DIRECTION

### STRENGTHENING ARIDO'S CAPACITY

Ensure ARIDO is a strong viable association that attracts and retains great staff, engaged member volunteers and supportive allies.

## MEMBERSHIP STATISTICS

MEMBER TYPE	2006	2005
Registered (Includes Registered, Educators and Non Residents)	1164	1122
Intern	668	655
Affiliate	67	56
Retired	101	110
Life	43	33
Honorary/Fellow	36	36
In-active	51	47
<b>Sub Total</b>	<b>2130</b>	<b>2059</b>
Industry Ally	203	206
Student	1869	1564
<b>Total</b>	<b>4202</b>	<b>3829</b>

Members as at December 31st annually

### NORMA RUTH RIDLEY SCHOLARSHIP

The \$2,000 Norma Ruth Ridley Scholarship honours interior design students who display impeccable professionalism and ethics, and who understand the importance of good business practices and professional standards.

Karen Herlt, an interior design student at the International Academy of Design & Technology, received the prestigious Norma Ruth Ridley Scholarship in 2006. Herlt captured judges with her flawless 4.0 GPA and an essay that both answered the complex questions the scholarship application posed and delved into significant sustainable design issues.

# BOARD OF MANAGEMENT

Lynn McGregor  
President  
McGregor Design Group

Peter Grimley  
President-Elect  
Grimley Associates

Gary Hewson  
Past-President  
Office Source

Helen Cordeiro  
Secretary  
HC Designs

Don Crichton  
Vice President, Programs  
HOK Canada

Deborah Rutherford  
Vice President, Finance  
HOK Canada

Willem Berends  
Director  
IBI Group

Clinton Hummel  
Director  
Paisley Park Inc.

Michel Arcand  
Director  
AIM Trimark Investments

Susan Wiggins  
Executive Director  
ARIDO

Sylvia Kidd  
Grand Valley Chapter President  
Professional Design Solutions

Jean Bennett  
Southern Ontario Chapter President  
Phase Two Design Planning Consultants

Eliisa Petersen  
Northern Ontario Chapter President  
Petersen Design

Susan Mole  
Greater Toronto Area Chapter President  
Mole White & Associates Ltd.

Mary Jane Yorke  
Eastern Ontario Chapter President  
Royal Canadian Mounted Police

Nadia Kuhni  
Western Ontario Chapter President  
Design Matrix

Derek Buttras  
Intern Liaison  
Retail Environment Marketing Corp.

Susan Smith  
Affiliate Liaison  
S. B. Smith Consulting Group Inc.

Linda Boorman  
Chair, Board of Governors  
Linda Boorman Interiors

Trevor Kruse  
IIDEX/NeoCon Canada and  
NCIDQ Liaison  
Hudson Kruse Design

Linda Makins  
IDC Representative  
Makins + Ladna Design

# COMMITTEE CHAIRS

BOARD OF MANAGEMENT/  
EXECUTIVE COMMITTEE  
President: Lynn McGregor  
McGregor Design Group

BOARD OF GOVERNORS  
Chair: Gary Hewson  
Office Source

BUILDING CODE COMMITTEE  
Chair, Ontario Building Code:  
Marilyn White  
Mole White & Associates Ltd.

Chair, Barrier Free Access Issues:  
Gary Burton  
Parachute

MEMBERSHIP COMMITTEE  
Chair: Alex Taran  
FacilityCore

NOMINATING COMMITTEE  
Chair: Isabelle Talbot  
Raymond Chiappetta Associates Inc.

COMPLAINTS COMMITTEE  
Chair: Margaret Agnelli  
Agnelli Design Associates

DISCIPLINE COMMITTEE  
Chair: Peter Heys  
IBI Group

INTERIOR DESIGN CONTINUING  
EDUCATION COUNCIL (IDCEC)  
COMMITTEE

Chair: Sue Gravelle  
Registrar, ARIDO

BY-LAW COMMITTEE  
Chair: Gary Hewson  
Office Source

PROVINCIAL CEU COMMITTEE  
Co-Chair: Audrey Freidin  
Audrey Freidin Design

Co-Chair: Jennifer Cram  
Bullock Associates Design  
Consultants Inc.

INTERN/STUDENT COMMITTEE  
Chair: Derek Buttras  
Retail Environment Marketing Corp.

ANNUAL MEMBER REPORT (AMR)  
COMMITTEE  
Chair: Rebecca Moyal  
York University

SCHOLARSHIP COMMITTEE  
Chair: Rebecca Moyal  
York University

BUILDING ADVISORY COMMITTEE (BAC)  
Rep: Alison Logue  
Logue & Associates Inc.



# PEOPLE AND FACILITY MANAGEMENT

### PEOPLE AND FACILITY MANAGEMENT

On December 4, 2006, ARIDO held a special meeting of the membership to discuss the potential sale of the ARIDO building at 717 Church Street. The result of the meeting was the unanimous approval of a motion to perform a financial and qualitative assessment and evaluation of the potential sale of the building on the open market and to further purchase, or lease short term if necessary, a more appropriate space to meet the changing needs of the Association if warranted by the assessment.

After 15 years in the current building and after a thorough analysis and assessment, it is hoped that in 2007 ARIDO will be able to secure a home that meets the needs of both the

membership and the staff, in a transaction that works in the financial best interest of the Association.

### IDC MANAGEMENT AGREEMENT

In June, ARIDO entered into a one-year agreement with Interior Designers of Canada (IDC), offering physical space, accounting services and executive leadership to IDC. With the support of all other provincial associations, this unique agreement will allow for significant growth and development of our national organization and of the profession across North America.

### NEW MEMBERSHIP DATABASE AND ONLINE RESOURCES

In December 2006, the Association took ownership of a new database management program, which will allow for

more efficient tracking and documentation of member records. More exciting, however, are the number of new online features and functions the program offers, including online payment and registration. Watch for exciting new online initiatives in 2007, as we take advantage of the unique features of our new, robust system.



# AUDITOR'S REPORT

To the members of Association of Registered Interior Designers of Ontario

We have audited the statement of financial position of the Association of Registered Interior Designers of Ontario as at December 31, 2006, and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion these financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2006, and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Toronto, Ontario  
January 24, 2007

KRIENS-LAROSE, LLP

Chartered Accountants

## COMBINED STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2006

	2006 \$	2005 \$
<b>ASSETS</b>		
<b>Current</b>		
Cash	60,114	185,730
Investments	740,045	881,077
Accounts receivable	35,973	7,909
Prepaid expenses	25,991	3,316
	<b>862,123</b>	<b>1,078,032</b>
<b>PROPERTY and EQUIPMENT</b>	1,744,425	1,815,401
	<b>2,606,548</b>	<b>2,893,433</b>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	115,066	132,941
Current portion of long-term debt	76,743	64,169
Deferred revenue	—	79,580
	<b>191,809</b>	<b>276,690</b>
<b>LONG-TERM DEBT</b>	—	<b>83,868</b>
<b>NET ASSETS</b>		
<b>Unrestricted Net Assets</b>	216,360	(24,093)
<b>Restricted Net Assets – Funds</b>	453,954	741,567
<b>Invested in Property and Equipment</b>	1,744,425	1,815,401
	<b>2,414,739</b>	<b>2,532,875</b>
	<b>2,606,548</b>	<b>2,893,433</b>

## STATEMENT OF OPERATIONS – GENERAL FUND

FOR THE YEAR ENDED DECEMBER 31, 2006

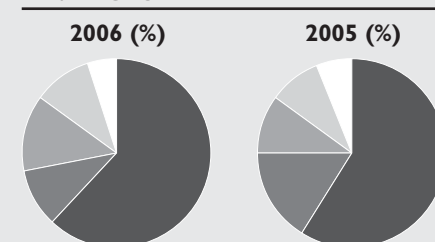
	2006 Actual \$	2005 Actual \$	2007 Budget \$
<b>REVENUES</b>			
Membership fees	746,986	747,572	719,450
Membership services	157,005	127,642	67,500
Rental income	121,279	121,017	62,550
Education and professional development	115,043	196,573	93,250
Sponsorship	59,934	67,443	42,750
Communications	3,113	4,200	5,000
	<b>1,203,360</b>	<b>1,264,447</b>	<b>990,500</b>
<b>OPERATING EXPENSES</b>			
People and facility management	477,537	474,026	580,189
Membership services	145,390	167,518	41,000
Office administration	110,767	111,713	110,500
Association organization and management	105,923	66,945	82,000
Education and professional development	69,078	219,148	66,000
Communications	52,458	38,416	43,500
Technology management	23,201	21,880	27,500
Alliances	18,285	17,328	19,000
Chapter support	12,348	12,669	12,000
Financial development and management	11,339	2,095	21,000
Regulations and standards	3,676	3,783	4,500
Compliance and corporate governance	2,460	5,400	3,500
Membership orientation	1,421	941	2,500
Innovation and planning	—	—	—
Sponsorship	—	—	—
	<b>1,033,883</b>	<b>1,141,862</b>	<b>1,013,189</b>
<b>EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR</b>	<b>169,477</b>	<b>122,585</b>	<b>(22,689)</b>
Unexpended funds, beginning of the year	(24,093)	(226,111)	
Transfer from invested in property and equipment	70,976	79,433	
Unexpended funds, end of year	<b>216,360</b>	<b>(24,093)</b>	

## STATEMENT OF OPERATIONS – RESTRICTED FUNDS

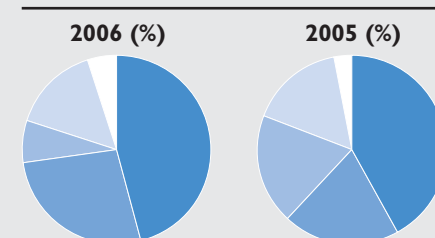
FOR THE YEAR ENDED DECEMBER 31, 2006

	Practice and Protection Fund \$	Ryerson Scholarship Fund \$	Benevolent Fund \$	Actual Total 2006 \$	Actual Total 2005 \$	Budget Total 2007 \$
<b>REVENUES</b>						
IIDEX trade show	215,895	—	—	215,895	238,192	200,000
Interest	26,378	—	2,051	28,429	22,946	20,000
Other	2,340	—	—	2,340	6,802	2,500
Donation	1,888	—	—	1,888	50,000	—
	<b>246,501</b>	<b>—</b>	<b>2,051</b>	<b>248,552</b>	<b>317,940</b>	<b>222,500</b>
<b>EXPENSES</b>						
Professional fees	215,804	—	—	215,804	90,986	106,000
People and facility management	125,000	—	—	125,000	125,000	125,000
Branding Campaign	112,562	—	—	112,562	138,892	100,000
Scope of work	42,725	—	—	42,725	5,700	10,000
Complaints & Discipline	14,746	—	—	14,746	—	10,000
Strategic Planning	7,583	—	—	7,583	1,755	4,000
Donations/events	7,525	—	—	7,525	2,650	5,000
Scholarships	5,000	—	—	5,000	7,800	6,500
Administration	4,110	—	—	4,110	2,055	1,000
MPP events	2,191	—	—	2,191	6,548	1,000
Bill 124	—	—	—	—	833	1,000
Economic impact study	—	—	—	—	—	30,000
	<b>537,246</b>	<b>—</b>	<b>—</b>	<b>537,246</b>	<b>382,219</b>	<b>399,500</b>
Excess (deficiency) of revenues over expenses for the year	(290,745)	—	2,051	(288,694)	(64,279)	(177,000)
Restricted assets, beginning of year	644,490	22,174	74,903	741,567	897,942	453,954
Interest income	—	1,081	—	1,081	904	—
Scholarships paid	—	—	—	—	(3,000)	—
Goodwill – CFM & D	—	—	—	—	(90,000)	—
<b>RESTRICTED NET ASSETS, END OF YEAR</b>	<b>353,745</b>	<b>23,255</b>	<b>76,954</b>	<b>453,954</b>	<b>741,567</b>	<b>276,954</b>

### REVENUES



### EXPENSES



### REVENUES

	2006 (%)	2005 (%)
Membership Fees	62	59
Education & Professional Development	10	16
Membership Services	13	10
Rental Income	10	9
Communications/Other	5	6

### EXPENSES

	2006 (%)	2005 (%)
People & Facility Management	46	42
Administration	27	20
Education & Professional Development	7	19
Membership Services	15	16
Communications/Other	5	3