

ROI: Renew. Originate. Implement. Supporter Package

In 2013, ARIDO launched a new initiative called *ROI: What's on the Inside?* The objective of the initiative was to assist an organization or charity in Ontario through the improvement of an interior environment where essential services and support are being provided to Ontarians.

2016 Initiative: SKETCH

The focus of the 2016 initiative is SKETCH. SKETCH creates opportunities for young people (ages 16 to 29) living street involved, homeless or otherwise on the margins, to experience the transformative power of the arts; to build leadership and economic self-sufficiency in the arts; and to cultivate social and environmental change through the arts.

Their model of youth engagement enhances both practical and transferrable skills, while serving as a conduit for increased wellbeing and social and civic participation. Participants have endorsed the SKETCH model as an effective and life-affirming approach to surmounting the constraints and stigma of poverty, homelessness and marginalization.

The project will focus on the improvement and refresh of the Sketch Admin Hub.

In order to assist SKETCH, we look to the industry to support this initiative by donating materials, products, services in kind and monetary donations.

A benefit package has been created to thank you for your support of this initiative.

ARIDO ROI Partners and Supporter will receive the following:

Platinum Donor (value of \$10, 000 or over)

- Company logo on all communication to the ARIDO membership related to the SKETCH project.
Communication includes:
 - the ARIDO quarterly newsletter AROUND ARIDO
 - email broadcasts
- Company logo with link, listed as donor on *ARIDO Initiative ROI* webpage
- Recognition at the 2016 ARIDO Awards Gala via:
 - Company name mentioned during opening presentation
- 5 complimentary tickets to the 2016 ARIDO Awards Gala
 - additional tickets at 50% discount available for purchase (Max of 2 additional tickets)
- Company logo under “Donor Thank You” in the 2016 ARIDO Annual Report
- Tax Receipts from all product or material donations supplied by SKETCH
- Company name listed as donor in all press releases sent by out by ARIDO and SKETCH

Silver Donor

- Company name on all communication to the ARIDO membership related to the SKETCH project. Communication includes:
 - the ARIDO quarterly newsletter AROUND ARIDO
 - email broadcasts
- Company name with link, listed as donor on ARIDO Initiative ROI webpage
- Recognition at the 2016 ARIDO Awards Gala via:
 - Company name mentioned during opening presentations
- 2 complimentary tickets to the 2016 ARIDO Awards Gala
- Company name under “Donor Thank You” in the 2016 ARIDO Annual Report
- Tax Receipts from all product or material donations supplied by SKETCH

Tax Receipts

Tax Receipts from all product, material or financial donations will be supplied by SKETCH. Contribution of time and services do not qualify for a tax receipt. Any gifts over \$1000 need a third party verification via letter of the market value of the gift. The third party appraiser needs to be qualified to make that appraisal.

THANK YOU!

We thank you in advance for your support.

Any questions, please contact Sharon Portelli, Executive Director and Registrar at sportelli@arido.ca or by phone at 416.921.2127 ext. 4232.